

# Elevate Your Events with Lakeside!

Create Memorable Experiences with our Custom Solutions













## **Unlock New Revenue Streams for Your Events**

#### STEP 1: IDENTIFY YOUR AUDIENCE

Assess the demographics of your event attendees. Are they looking for high-end culinary experiences, quick refreshments, or unique beverage options? Understanding your audience will guide your menu and service style choices.

#### STEP 2: GO WHERE YOUR AUDIENCE IS

It is paramount to position your offerings in accessible, visible, and populated areas during events. If guests don't see you, they won't make a purchase. With the mobile casters of the Lakeside Creation Station™ Mobile Cooking Station and Portable Beverage Bar, operators can easily move to where the action is. Simply lock down both units' brakes to ensure stability while serving.

#### **STEP 3: CUSTOMIZE YOUR OFFERINGS**

Utilize the versatility of the Lakeside Creation Station™ Mobile Cooking Station and Portable Beverage Bar to craft tailored menus that reflect your event theme or seasonal availability, enticing your guests to indulge and spend more. Consider serving gourmet food items like one-pan salmon for corporate events, or delicious chicken sliders for college events or relaxed weddings.

#### **STEP 4: ENGAGE YOUR GUESTS**

Incorporate live cooking demonstrations or mixology sessions with both the Lakeside Creation Station™ Mobile Cooking Station and Portable Beverage Bar, respectively. These interactive elements create immersive experiences that are not only enjoyable but also encourage guests to purchase additional items throughout the event.

#### STEP 5: CAPTURE FEEDBACK AND ADJUST **STRATEGIES**

Gather feedback from attendees to understand what they loved and what could be improved. Use insights gained to further refine your offerings and enhance revenue strategies at future events. At Lakeside, we are committed to keeping your units up to date with new exterior finishes and optional accessories, such as demo mirrors, to further enhance the fun at your events\*.

\*Additional charges will apply.

See More and Create Your Menu on Page 5





## **How Lakeside Solutions Work for Various Events**





#### **Corporate Events**

Lakeside's mobile solutions enhance corporate events by providing a fun and interactive dining experience that reflects the brand's image. The Creation Station™ Mobile Cooking Station and Portable Beverage Bar add an interactive element, promoting networking and engagement among attendees. Offering customizable menus caters to diverse tastes, ensuring that every guest feels valued and satisfied.

#### **College Events**

For college events, the flexible offerings from Lakeside resonate with youthful energy and diversity. The Portable Beverage Bar is perfect for serving refreshing drinks, while the Creation Station™ Mobile Cooking Station allows for a variety of fun and flavorful dishes. These elements create a vibrant atmosphere that encourages camaraderie and celebration − whether that's at the university center or football field on game day.





#### **Festivals**

At festivals, mobility and visibility are crucial. Lakeside's Creation Station™ Mobile Cooking Station and Portable Beverage Bar can easily adapt to crowded spaces, drawing in attendees with attractive presentations and quick service. The combination of accessible food options and streamlined beverage selections helps keep festival-goers energized and engaged throughout the day.

#### **Private Parties**

For private parties, Lakeside's Creation Station™ Mobile Cooking Station and Portable Beverage Bar deliver a tailored experience that makes gatherings memorable. Hosts can choose their menu, create a beautiful beverage display, and incorporate live cooking demonstrations, providing an element of entertainment. This level of customization enhances the overall ambiance, allowing hosts to impress their guests.





#### **Weddings**

Weddings are all about creating cherished memories, and Lakeside strives to help couples achieve that with elegant presentation and exquisite food choices. The Creation Station™ Mobile Cooking Station can prepare dishes on-site, while the Portable Beverage Bar offers signature cocktails to celebrate the occasion. Together, these solutions enhance the overall experience, delighting guests and making the event truly special.



### **Pair Them Up!**





## CREATE A MEMORABLE DINING EXPERIENCE WITH THE LAKESIDE 3070 CREATION STATION™ MOBILE COOKING STATION THAT WILL KEEP YOUR CUSTOMERS COMING BACK!

Prepare made-to-order meals and hors d'oeuvres on this mobile cooking station, featuring two energy-efficient 1800W induction cooktops. Keep perishable ingredients fresh with the centrally-mounted refrigerated eutectic bin for easy access. For additional storage, the ledges and pullout shelves are height adjustable. Universal ledges in the interior compartment can hold sheet pans, full-size steam table pans, or plastic food boxes. At a comfortable 36-1/4" working height, its solid top surface is heat resistant, and the durable stainless steel interior is easy to clean and sanitize. Choose from standard or custom laminate finishes, with optional sneeze guard or demonstration mirror. Made in the USA.

INCREASE SALES WITH THE NSF-CERTIFIED LAKESIDE 887 PORTABLE BEVERAGE BAR BY ADDING MOBILITY, ATTRACTIVE EXTERIORS, AND CLASSIC PRESENTATION TO BEVERAGE SERVICE FOR SPECIAL FUNCTIONS.

Open your bar and serve up refreshing drinks on this portable beverage bar's durable stainless steel workstation. Quickly scoop ice with a 40-Lb. built-in ice bin with drain for seamless drink preparation. Keep your drink mixes within arm's reach, thanks to the two speed rails designed for quick service. For extra storage, utilize the bar's large bottom shelf to discreetly store items and supplies. The laminate top is both waterproof and stain-resistant, maintaining a clean and attractive display no matter where your audience is. Enjoy smooth maneuverability with all-swivel 5" no-mark, cushion-tread casters, two of which come equipped with brakes. Crafted with all-welded stainless steel construction, this bar offers a choice of standard or custom laminate exteriors to suit your style. NSF listed. Made in the USA.



### Create Your Perfect Menu Now!





### **Create Your Menu**

Lay out your meal ideas for the next event!





















CREATION STATION™ MOBILE COOKING STATION

PORTABLE BEVERAGE BAR



# Contact Us Now and Elevate Your Events Today!

Don't wait to create memorable events that will have your guests talking. Reach out to us now and discover how Lakeside can transform your event experience with our

**Creation Station™ Mobile Cooking Station and Portable Beverage Bar.** 



Phone: 1-800-558-8565 Email: info@elakeside.com Website: www.elakeside.com/foodservice/





